

# MOHAMED HALITH

## FULL STACK WEB DEVELOPER

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Experienced full-stack developer with a robust skill set in web development. Proficient in various programming languages, frameworks, and methodologies. Known for prioritizing user-centered design, effective project management, and seamless team collaboration. Committed to continuous learning and staying abreast of emerging technologies. Seeking challenging opportunities to deliver innovative solutions.

### AREA OF EXPERTISE

|                           |                     |                       |                   |                        |
|---------------------------|---------------------|-----------------------|-------------------|------------------------|
| Frontend Development      | Backend Development | Database Management   | Design Tools      | Python Web Development |
| Content Management System | Web Hosting, Cloud  | JavaScript Frameworks | Digital Marketing | AR & VR Development    |

### EXPERIENCE

Upcci Management LLC | Bizrahmed Medical LLC Feb 2024 - Present

- Developed optimized landing pages for various campaigns, enhancing UI and UX.
- Redesigned and redeveloped outdated websites for improved UX and performance.
- Implemented a new website for a doctor's academy, focusing on usability.
- Managed a multilingual clinic website with 300+ pages, optimizing on-page SEO for better performance and search rankings.

Outreach Advertising LLC. Feb 2021 - Feb 2024

- Designed and developed an AR/VR game for Instagram and Facebook to enhance user engagement.
- Developed a custom coupon management system for AutoPro with dynamic QR code integration.
- Built a WordPress e-commerce site with integrated payment gateway and MailChimp for beauty product sales.
- Translated designs and wireframes into high-quality HTML, CSS, and JavaScript code for optimal UX.
- Created a landing page on Unbounce, integrated with MailChimp for email marketing campaigns.
- Worked closely with project managers and team members to meet project deadlines and objectives.

Sourcesol Interactive Technologies Pvt Ltd. Sep 2018 - Dec 2020

- Designed and developed a Core PHP and MySQL admin portal for seamless management.
- Created an IONIC-based UI for a hybrid mobile app.
- Developed PHP-based APIs for web and mobile integration.
- Implemented 500+ curated changes to enhance website user experience.

### EDUCATION

Prist University - Thanjavur, India June 2014 - May 2018

Bachelor Of Engineering

- Major in Computer Science Engineering

### SKILLS

HTML, CSS, Javascript | jQuery, MySQL | NoSQL | MongoDB, WordPress | WooCommerce, Shopify, Unbounce, Adobe XD | Figma, Core PHP, Bootstrap | MDB | Tailwind, React JS | Next JS, Node JS, SEO | SEM, Spark AR-VR, Python | Django, RPA - Blue prism, Magento, AWS | Web Hosting